

# Ashley Berg Jensen



**Ashley Berg Jensen** leads Human Resources for The Coca-Cola Company's Global Growth and Global R&D Innovation functions. Prior to this role, Ashley lead Diversity and Inclusion for The Coca-Cola Company's North American business from 2010 through 2018. She was responsible for designing and implementing the Diversity and Inclusion strategy for Coca-Cola North America and Coca-Cola's Corporate functions, providing services, solutions and connections to enable a more inclusive workforce, mirror the markets served, and best position the associates of Coca-Cola's flagship market to drive growth.

In 2010 Ashley led the Culture and Change program for the integration of Coca-Cola Enterprises and The Coca-Cola Company's North American business units. Prior to that, she served as Coca-Cola Enterprises' (CCE) first Director of Global Employee Engagement where she led the design and implementation of CCE's first global engagement survey and multi-year engagement strategy for its 70,000 associates.

Before joining CCE, Ashley served as Practice Leader for CGI's Organization Development and Change consulting practice. Ashley co-founded the practice and managed a portfolio of services, offerings, and practitioners leading engagements spanning multiple industries.

Ashley received her Master's degree in Management with a concentration in Organizational Change from the Robinson School of Business, Georgia State University. She received her undergraduate degree in Industrial/Organizational Psychology from Tulane University. She serves on the Tulane Fund Advisory Board, and has served on the Diversity & Inclusion Advisory Council of the Women's Foodservice Forum and the Network of Executive Women. She is a proud mom to son, Ryan (7) and daughter, Quinn (4) and enjoys spending time with her family and friends.

2018 Summit Sponsors

