

# Deepa Purushothaman

# Deloitte.



**Deepa Purushothaman** is a Principal in the Strategy & Operations practice of Deloitte Consulting LLP. She serves clients nationally and globally, helping them redefine company evolution and go forward strategies.

Deepa recently moved to the Social Impact Practice where she helps corporate clients grow and adapt as they look to address emerging markets issues, satisfy changes in consumer and millennial buying habits, manage regulatory challenges, and maintain and reduce costs. Deloitte's Social Impact practice helps clients in the private, public, and social sectors harness a market-driven perspective to co-create solutions that enhance value.

Deepa currently serves as the National Managing Principal of WIN, Deloitte's Women's Initiative, which is dedicated to building opportunity, enrichment, and creative solutions for fostering an inclusive culture. She has developed thoughtware to address how to manage, motivate, and retain diverse talent which has been featured at national conferences and in publications like Bloomberg and Harvard Business Review.

Deepa serves on the US Deloitte Board Council and has served on the CEO's Advisory Council. She is the recipient of Consulting Magazine's 2011 Women Leaders in Consulting Future Leader Award.

Deepa earned her Bachelor of Arts degree in Economics and Philosophy from Wellesley College, a Master's degree in Development Studies from the London School of Economics and Political Science, and a Master's degree in Public Policy with a concentration in Negotiation Studies and Conflict Resolution from Harvard University.

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