

Lee Wilcox



Lee Wilcox is the Program Director of Regence BlueCross BlueShield's Personalized Care Support program.

She is responsible for the administration of all aspects of the health plan's palliative care program in Regence's 4-state region (Oregon, Washington, Idaho, and Utah) and management of its critical implementation and provider and consumer outreach teams. A former clinical intervention consultant, Lee has led population health initiatives for over 20 years.

She lives in Portland with two canine spinster chaperones.

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