USCPrice
Sol Price School of Public Policy
Executive Education Forum

Building Capacity
For Leaders

EXED Forum For Local Leaders
Cohort 16

Dates: February 15-16, 2019
Location: University of Southern California
Verna and Peter Dauterive Hall (VPD), Room(s) 110 &112

Friday, February 15, 2019, VPD 110
8:00am-5:15pm- EXED Forum for Local Leaders

Saturday, February 16, 2019, VPD 112
8:00am-5:15pm- EXED Forum for Local Leaders

Executive Education Forum
Curriculum for February 15 and 16, 2019

Breakfast and Networking Starting at 8:00 a.m. each day

To bridge the gap between theoretical learning and real-life experience, the key topics covered during the program will include the following:

February 15, 2019- 9:00a.m. to 12:15 p.m.
New Approach to Measuring Climate Change Impacts and Municipal Adaptation

Course Description and Learning Objectives:
 Through lecture, discussion and group interaction, participants will increase their awareness of how they respond to a broad range of differences that influence the effectiveness of their

engagement with peers and community residents. This session will explore a diverse set of issues including: cultural competency, values and beliefs, world views, emotional intelligence, implicit bias and microaggressions and how they impact staff and community engagement. Participants will hear about how a focus on strategies for managing differences that make a difference, is needed for individuals to maximize their impact in their respective organizations and the communities they serve. More directly, participants will see how a core values and world-view approach can be used to get the relevant parties to think about the many dimensions of differences that exist and how those differences show up at work and what they mean for our interactions with all of our relevant stakeholder groups.

USC Price Faculty: **Antonio M. Bento, Ph.D.**
Professor
Director, USC Center for Sustainability Solutions
USC Sol Price School of Public Policy

February 15, 2019- 12:15 p.m. to 2:00p.m.
Lunch Session:
Climate Adaptation and Liability Reform

Robert F. LeMoine
Director-Operations, Safety, Cybersecurity & IT Audits
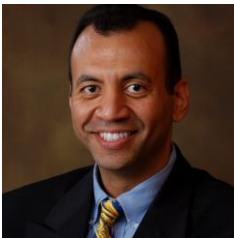*Southern California Edison (SCE)*

Ken Chawkins
Manager of Public Policy
Southern California Gas Company

February 15, 2019- 2:00 p.m. to 5:15 p.m.
Sound Ethical Decision Making Across Disciplines

Course Description and Learning Objectives:
Through a plenary seminar, small group discussions, table-top exercises, and role plays, participating Local Leaders will develop new knowledge, skills, and abilities in the realm of emergency management for municipal and county governments.

Learning Objectives:
At the conclusion of this session, participants will be able to:

- Articulate emergency management principles for local government leaders.
- Anticipate legal and regulatory considerations governing local emergency planning and response.
- Search for resources to support local emergency preparedness programs.
- Understand how local governments can meet state and federal homeland security mandates within FEMA's National Incident Management System (NIMS) and California's Standardized Emergency Management System (SEMS).

USC Price Faculty:

Ali E. Abbas, Ph.D.
Professor of Industrial and Systems Engineering
and   Public Policy
Director, Neely Center for Ethical Leadership and
Decision Making (DECIDE)
USC Sol Price School of Public Policy

February 16, 2019-9:00 a.m. to 12:15 p.m.
Leadership, Communication and Engagement Strategies

Course Description and Learning Objectives:

Through lecture and group discussion, this course addresses the common threads of effective organizational leadership for teams of varying sizes and composition across the government, industry and nonprofit sectors. Block 1: In order to inspire high-performing teams, leaders must recognize their fundamental responsibilities, build a long-term vision for the organization, and manage their time to set the stage for strategic wins. Block 2: The course will examine the inextricable link between a leader's communication competence and credibility, offering tips and techniques for communicating effectively, and avoiding common communication pitfalls that undermine a leader's ability to advocate with stakeholders both inside and outside the organization. Block 3: The group will explore the role of loyalty and dissent in innovative teams, as well as the importance of passion and perspective in a dynamic organizational environment. The session will conclude by offering a technique for analyzing possible solutions and presenting compelling decision briefs to stakeholders.

Learning Objectives:

- To build and convey a strong vision
- To master communication skills relevant to leaders
- To set the conditions for team success by creating a culture of trust and loyal dissent
- To articulate compelling arguments that influence policy, distribution of resources and development opportunities

USC Price Faculty:

Olivia D. Nelson, Lt Col, USAF
Commander, Air Force ROTC Détachement 060
Chair, Department of Aerospace Studies
University of Southern California

February 16, 2019- 12:15 p.m. to 2:00 p.m.
Lunch Session:
Smart Cities

Dr. Peter Pirnejad
Director, Development Services Strategy
ORACLE Public Sector

February 16, 2019-2:00 p.m. to 5:15 p.m.
The Neuroscience of High Performance Organizations

Course Description and Learning Objectives:

The need for tools to reach high performance is near universal for those ambitious enough to challenge themselves. In this session, we'll explore fundamental questions about the origin and application of performance science and its relationship to leadership. The objectives will focus on understanding the evidence at the crucial intersection of leadership, mindset, culture and performance results. We will explore how to create conditions for success in your organization by shifting the culture from fear to trust and application of evidence to actual issues in the workplace.

USC Price Faculty: **Carol J. Geffner, Ph.D.**
Professor of Practice
Director, Executive Master of Leadership
USC Sol Price School of Public Policy

USC Marshall Faculty: **Glenn Fox, Ph.D.**
Head of Program Design, Strategy and Outreach, Performance Science Institute
USC Marshall School of Business