

USC Price

Sol Price School of Public Policy
Executive Education Forum



Building Capacity For Leaders

EXED Forum For Local Leaders

Dates: April 6-7, 2018

Location: University of Southern California
Verna and Peter Dauterive Hall (VPD), Room 110.

Friday, April 6, 2018

8:00am-5:15pm- EXED Forum for Local Leaders

Saturday, April 7, 2018

8:00am-5:15pm- EXED Forum for Local Leaders

Executive Education Forum

Curriculum for April 6 and April 7, 2018

EXED Forum, Spring 2018- Verna and Peter Dauterive Hall (VPD), 110

Breakfast and Networking Starting at 8:00 a.m. each day

To bridge the gap between theoretical learning and real-life experience, the key topics covered during the program will include the following

April 6, 2018- 9:00a.m. to 12:15 p.m.

Strategies for Effectively Addressing Difference in the Public Organization and the Community



Course Description and Learning Objectives:

Through lecture, discussion and group interaction, participants will increase their awareness of how they respond to a broad range of differences that influence the effectiveness of their engagement with peers and community residents. This session will explore a diverse set of issues including: cultural competency, values and beliefs, world

views, emotional intelligence, implicit bias and microaggressions and how they impact staff and community engagement. Participants will hear about how a focus on strategies for managing differences that make a difference, is needed for individuals to maximize their impact in their respective organizations and the communities they serve. More directly, participants will see how a core values and world-view approach can be used to get the relevant parties to think about the many dimensions of differences that exist and how those differences show up at work and what they mean for our interactions with all of our relevant stakeholder groups.

USC Price Faculty:

LaVonna B. Lewis, Ph.D.

Teaching Professor

Director of Diversity and Inclusion Initiatives

April 6, 2018- 12:15 p.m. to 2:00pm-Lunch Session:
Networking

April 6, 2018- 2:00p.m. to 5:15 p.m.
"Newgotiation": The Art of Collaborative Negotiation



Course Description and Learning Objectives:

This course addresses complex group decision challenges across the public sector, nonprofit organizations, and private industry to better achieve broad-based policy consensus that can lay the foundation for more effective negotiations for policymaking and implementation. Throughout the negotiation process there are moments of reflection alternating with moments of action, allowing each participant to craft a path to a meaningful win/win. The purpose of the course is to understand the theory and master the tools and techniques that facilitate a multi-stakeholder dialogue process, which we call Newgotiation. This is based on our book "Newgotiation for Public Leaders," which uses a recognized public administration framework of collaboration and collaborative governance to achieve better results. Our methodology is all about identifying potential problems, crafting solutions and structuring value creation and value distribution based on organizational or individual priorities.

To develop your skills as a modern Newgotiator. To solve public disputes with a consensus building approach, mapping the different interests and finding a mutually acceptable solution. Increase effectiveness in opening channels of dialogue and strengthen interpersonal communication skills. Master the techniques and art of negotiation and consensus building, including how to structure and manage the

negotiation process and how to engage in mutual gains negotiations with governments, departments or others.

USC Price Faculty: **Frank Zerunyan, J.D.**
Professor of the Practice of Governance
Director of Executive Education Forum

April 7, 2018- 9:00 a.m. to 12:15 p.m.

Emergency Management Considerations for Local Government Leaders: What to Do, What to Know



Course Description and Learning Objectives:

Through a plenary seminar, small group discussions, table-top exercises, and role plays, participating Local Leaders will develop new knowledge, skills, and abilities in the realm of emergency management for municipal and county governments.

Learning Objectives:

At the conclusion of this session, participants will be able to:

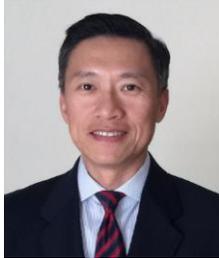
- Articulate emergency management principles for local government leaders.
- Anticipate legal and regulatory considerations governing local emergency planning and response.
- Search for resources to support local emergency preparedness programs.
- Understand how local governments can meet state and federal homeland security mandates within FEMA's National Incident Management System (NIMS) and California's Standardized Emergency Management System (SEMS).



USC Price Faculty: **William Leach, Ph.D.**
Associate Professor (Nonresident Teaching)
USC Sol Price School of Public Policy

Adam Sutkus
Managing Senior Mediator
Collaboration and Consensus Program
California State University, Sacramento

April 7, 2018- 12:15 p.m. to 2:00pm-Lunch Session:
Wildfires and their Impact on the State's Utilities.



Bill Chiu

*Director of Grid Resiliency Program Management Office
Southern California Edison (SCE)*



Bob Stiens

*Government Relations Manager
Southern California Edison (SCE)*



A  Sempra Energy utility



Jessica Kinnahan

*Emergency Services Manager
Southern California Gas Company*



Andy Carrasco

*Director, Regional Public Affairs
Southern California Gas Company*

April 8, 2018-2:00 p.m. to 5:15 p.m.

What Makes a Municipal Strategic Plan Effective



Course Description and Learning Objectives: This intensive half-day program is designed for Local and Municipal officials to help them ensure they have or are creating an effective Strategic Plan for their community or organization. It will provide participants with highly actionable knowledge, understanding, and skill.

The program is divided into three parts:

- I. Understanding Concept and Value
What does it mean? How does it add value? What distinguishes strategic from tactical or operational? How do you assess the effectiveness of a Strategic Plan?
- II. Clarifying Phases and Components
Learn the three phases and seven core elements of a Strategic Plan. What are the things to focus on and do? What do you need to avoid?
- III. Success and Blocking Factors
Guidelines, ground rules, and the three traps. How do you manage transition from a tactical to a strategic organization?

USC Price Faculty: Rick Culley, Ph.D.
Adjunct Professor
President, Institute for Executive Development