



JOIN THE NETWORK

USC Price EXED Forum for Local Leaders

Join renowned industry experts and USC Price faculty to bridge the gap between theoretical learning and real-life experience, the key topics covered during the program will include the following:

- City as place for Sustainability
- Climate Adaptation
- Environmental Leadership
- Environmental Policy and Economics
- Sustainability in Transportation

**Sustainability Summit:
Friday, February 21st - 1pm-5pm
Saturday, February 22nd - 8am-4pm
Palm Springs, CA**

**Networking Reception: Omni Rancho Las Palmas
Hosted by SCE
Friday, February 21st
6:00pm**

Program Fee: \$250.00

Register Now @ <https://sites.usc.edu/exedforum/application/>

Suggested Lodging: [Omni Rancho Las Palmas Resort & Spa](#), 5.1 miles from program location
[The Westin Mission Hills Resort Villas](#), 4.1 miles from program location

The EXED Forum for Local Leaders Program is designed to give elected and appointed officials a firm substantive grounding on important policy issues facing decision-makers. The Sustainability Summit's goal is to help elected officials make smarter decisions by using information presented in a rich local context.

USC Price EXED Forum offers you an amazing opportunity to connect and collaborate with other elected and appointed officials. You will have access to an incredible array of opportunities: lunchtime forums with visiting industry experts, networking events, and discussions with leading faculty researchers in their respected fields.

You will return to your cities and organizations prepared to lead with greater vision, drive meaningful change to move your communities forward and empower your colleagues to devise policies that make societies and communities worldwide better places for all.

Summit Participants will:

- Apply cutting edge research to the practice
- Study current Environmental policy
- Explore Sustainability in Transportation
- Consider the local application for Sustainability
- Earn a Certificate of Completion from USC Price

Sol Price School of Public Policy
University of Southern California

This is to certify that

has completed

Executive Education in Public Policy

February 21-22, 2020

Schedule of Presentations

Friday, February 21-Saturday, February 22, 2020

Sustainability Summit Location

Southern California Edison

[36100 Cathedral Canyon Dr.](#)

[Cathedral City, CA 92234](#)

Friday, February 21st, 2020

1:00PM-1:45PM

Registration and Refreshments

1:45PM-2:00PM

Welcome

Frank V. Zerunyan, J.D.

Professor of the Practice of Governance

Director of Executive Education, The Bedrosian Center on Governance

Southern California Edison

2:00PM-5:00PM

Local Environmental Leadership

Frank V. Zerunyan, J.D.

Professor of the Practice of Governance

Director of Executive Education, The Bedrosian Center on Governance

Environmental Economics & Climate Policy

Antonio M. Bento, Ph.D.

Professor

USC Price School of Public Policy

6:00PM

Networking Reception- Omni Rancho Las Palmas

Saturday, February 22nd, 2020

8:15AM-9:00AM

Breakfast

9:00AM-10:30AM

Sustainability in Transportation

Marlon G. Boarnet, Ph.D.

Professor

Chair, Department of Urban Planning and Spatial Analysis

USC Price School of Public Policy

10:30AM-10:45AM

Break

10:45AM-12:15PM

Climate Adaptation

Bryn Lindblad, MSc

Deputy Director

Climate Resolve

Jennifer Pearce, MCRP

Principal Manager

Southern California Edison

12:15PM-12:45PM

Lunch

12:45PM-1:45PM

Keynote:

California's Environmental Leadership

Hon. Ben Allen, J.D.

California Senator, Chair of Senate Environmental Quality Committee

1:45PM-2:00PM

Break

2:00PM-4:00PM

The Future of Environmental Action

Moderator

Daniel A. Mazmanian, Ph.D.
Professor of Public Policy
USC Price School of Public Policy

Panelists:

Hon. Ben Allen, J.D.
California Senator, Chair of Senate Environmental Quality Committee

Antonio M. Bento, Ph.D.
Professor
USC Price School of Public Policy

Marlon G. Boarnet, Ph.D.
Professor
Chair, Department of Urban Planning and Spatial Analysis
USC Price School of Public Policy

Hon. Judy Mitchell, J.D.
Council Member, City of Rolling Hills Estates
Board Member, California Air Resources Board (CARB) and South Coast Air Quality Management District (AQMD)

*Additional subject matter experts invited

Presenter Profiles



Senator, Ben Allen, J.D.

California State Senator Ben Allen was elected in 2014 to represent the 26th Senate District, covering the Westside, Hollywood and coastal South Bay communities of Los Angeles County.

Ben serves as chair of the Senate Environmental Quality Committee and the legislature's Joint Committee on the Arts. He is a member of the Senate Committees on Natural Resources and Water, and Governmental Organization. He is chair of the Select Committee on Aerospace and Defense, is chair of the Legislative Jewish Caucus and co-chair of the Environmental Caucus. He served as chair of the Education Committee from 2017-2019 and as chair of the Senate Elections and Constitutional Amendments Committee from 2015-2016.

Ben has authored several measures that have become law, including the groundbreaking bill to boost vaccination rates among schoolchildren, a first in the nation public lands protection bill, and a bill to assist cities with financing transportation and affordable housing development. He authored laws that protect veterans from pension scams; improve the diagnosis, treatment and care for persons with Alzheimer's disease; strengthen the regulation of underground gas wells; and enable HIV-positive persons to donate life-saving organs to other HIV-positive persons.

While serving as chair of the Senate Elections and Constitutional Amendments Committee in 2015-16, he championed campaign reform and transparency issues. He authored a new law that will increase voter turnout and civic engagement by transforming how elections are conducted. This reform, which was praised by the Los Angeles Times editorial page, will allow people to vote in the 10 days preceding an election at conveniently-located vote centers.

As chair of the Joint Committee on the Arts, Ben authored successful legislation that reinstated teaching credentials for Theatre and Dance educators. He is fighting for increased access to the arts in schools, especially in disadvantaged communities, and as a member of the California Film Commission, is working to keep entertainment industry jobs in California.

Ben coauthored the Senate's historic climate change legislation, which requires 50% of the state's energy to come from renewable sources, and doubles energy efficiency in buildings, by 2030. He authored bills to expand the state's efforts to combat climate change even further, including establishing the first standard to increase the use of renewable gas, and reducing toxic motor oil waste. He successfully led the effort to end the use of harmful drift gillnets in commercial fishing off the coast that injure and kill endangered sea turtles and other marine life. He also authored a bill that reauthorized the state's off-highway vehicular recreation program, but in a far more sustainable way than it had existed before, earning the support of both the environmental and recreational communities. "If only Congress could work out such compromises," wrote the *Sacramento Bee* editorial board about the bill.

Ben received the Freshman Legislator of the Year award from the California School Boards Association, and was named Legislator of the Year by the County Superintendents' Educational Services Association,

the Alzheimer's Association and Technet, an association of technology companies that includes Apple, Google and Microsoft.

Ben grew up in the 26th District. He is a former board member, and board President, of the Santa Monica-Malibu Unified School District, where he was a leader on issues of environmental sustainability, financial accountability, and community engagement. He helped pass a \$385 million bond measure which upgraded district facilities using environmental best practices and created good local jobs. During his tenure, the district enacted policies to provide all students with high-quality educational opportunities regardless of their background or means. He helped start the Los Angeles Spark Program, a nonprofit organization that connects at-risk middle school students with apprenticeships.

While in law school, Ben served as a voting member of the University of California Board of Regents, and was a judicial clerk with the United Nations International Criminal Tribunal for Rwanda. As an attorney, he worked for the law firm of Richardson & Patel LLP, and previously was a litigator with Bryan Cave LLP.

Prior to his law career, Ben worked for the National Democratic Institute for International Affairs, and then as communications director for Congressman Jose Serrano (D-NY). He is a senior fellow with the international human rights organization Humanity in Action, an Aspen Institute-Rodel Fellow, a member of the Council on Foreign Relations, and a graduate of the Jewish Federation's New Leaders Project. He has a Bachelor of Arts degree from Harvard University, where he graduated *magna cum laude* in History; a Masters degree in Latin American Studies from the University of Cambridge, and a Juris Doctor degree from UC Berkeley. He is fluent in Spanish.

For three years prior to his election to the Senate, he was a lecturer at UCLA's Law School, where he taught education law and policy. He and his wife Melanie, an attorney, have one child.



Antonio M. Bento, Ph.D.

Antonio M. Bento is a professor at the Sol Price School of Public Policy and the Department of Economics of the University of Southern California. He is also a research associate of the National Bureau of Economic Research (NBER), and a research fellow of the Schwarzenegger Institute for State and Global Policy.

Professor Bento received a BA in Economics from the Nova School of Business and Economics (Portugal) in 1996, and a PhD in Agricultural and Resource Economics (jointly with Economics) from the University of Maryland in 2000. He previously taught at the University of California, Santa Barbara (2000-2004), the University of Maryland (2004-2007), Cornell University (2007-2015), and has been a visiting professor at Stanford University, and a regular consultant to the World Bank.

Professor Bento is an applied microeconomist with a research program in the areas of environmental, energy, urban, and public economics. Most of his work consists of theoretical and empirical assessments of major public policy issues, and his scholarly interests range widely both in topics and methods. For the past few years, Professor Bento has written on topics related to the design of climate change mitigation policies and the interactions of (new) environmental policies with the broader tax system; the effectiveness of policies that promote the expansion of biofuels, renewable energy, and the diffusion of cleaner technologies; causes and remedies of urban sprawl and urban environmental challenges in

developed and developing countries; the benefits of major environmental regulations, such as the Clean Air Act and its Amendments; individual responses to real-time pricing; and the distributional impacts of various environmental policies, including federal gasoline taxes. His work has been published in the *American Economic Review*, *the American Economic Journal: Economic Policy*, *the Review of Economics and Statistics*, *the Journal of Environmental Economics and Management*, *the Journal of Urban Economics*, *the Energy Journal* and other scholarly journals and books.

Professor Bento contributed to the New York State Climate Change Action Plan, the New York State Biofuels Roadmap, the U.N. Scientific Committee on Problems of the Environment (SCOPE) Assessment Report on Biofuels, served as a contributing author to the Intergovernmental Panel on Climate Change (IPCC) Fifth Assessment Report, and was recently appointed as a lead author to the International Panel on Social Progress (IPSP).



Marlon G. Boarnet, Ph.D.

Marlon Boarnet is Professor of Public Policy and Chair of the Department of Urban Planning and Spatial Analysis in the Sol Price School of Public Policy at the University of Southern California. The department's degree programs include one of the nation's oldest and largest Master of Urban Planning degrees, a new online Executive Master of Urban Planning degree, the undergraduate B.S. in Urban Studies and Planning, and the department participates in the school's Ph.D. degrees in Urban Planning and Development and in Public Policy and Management. Boarnet is also president of the Association of Collegiate Schools of Planning, the scholarly association of university planning departments and faculty members in the

United States. Prior to becoming department chair in 2016, he served as Vice Dean for Academic Affairs in USC's Price School from 2014 through 2015. Boarnet served as Director of Graduate Programs in Urban Planning and Development at USC Price from 2012 through 2015, and was chair of the Department of Policy, Planning, and Design at UC-Irvine from 2003 through 2006.

Boarnet's research focuses on land use and transportation, links between land use and travel behavior and associated implications for public health and greenhouse gas emissions, urban growth patterns, and the economic impacts of transportation infrastructure. He is a fellow of the Weimer School of the Homer Hoyt Institute for Real Estate, and he is a fellow of the Regional Science Association International. Boarnet has advised California state agencies on greenhouse gas emission reduction in the transport sector, the World Bank on transportation access as a poverty reduction tool, and numerous public and private entities. He has been principal investigator on over three million dollars of funded research, supported by agencies that include the U.S. and California Departments of Transportation, the U.S. Environmental Protection Agency, the California Policy Research Center, the California Air Resources Board, and the Robert Wood Johnson Foundation. Boarnet's academic web page is: <https://priceschool.usc.edu/people/marlon-boarnet/>.



Bryn Lindblad, MSc

Bryn Lindblad is the Deputy Director of Climate Resolve. Prior to her current role, Bryn worked as a policy analyst in Denmark, working on life cycle-oriented governance mechanisms and integrated natural resource management. While there, she served on the steering board of Impact HUB Copenhagen, a co-working community centered around collaborations for social good. Before moving to Europe, Bryn worked with the non-partisan Twin Cities nonprofit Citizen League on fostering new forms of civic engagement to inform public policy decisions. Prior to that, Bryn was on Capitol Hill working on Senator Amy Klobuchar's environmental policy team. Bryn has also worked on the regulatory side of environmental protection in the Bureau of Intergovernmental Affairs at NYC's Department of Environmental Protection, where water supply and wastewater management were the main concerns.

Ms. Lindblad has a Masters in Technological and Socio-Economic Planning from Roskilde University (Denmark), and a BA in Political Science, Public Policy, and Environmental Studies from Swarthmore College, Pennsylvania. Originally from St. Paul, MN, Bryn has now put down roots in Los Angeles. She is an avid user of alternative modes of transportation, enjoys cooking, hiking and camping, and always wears sunscreen.



Daniel A. Mazmanian, Ph.D.

Daniel A. Mazmanian is a professor at the USC Sol Price School of Public Policy. He served as the school's Ione L. Piper Dean and Professor from 2000-2005. Before coming to USC, he served as dean of the School of Natural Resources and Environment at the University of Michigan. He has been a member of the Board of Trustees of the John Randolph Haynes and Dora Haynes Foundation since 1994.

Professor Mazmanian is a widely published scholar in the field of policy implementation and environmental policy. His current research focuses on climate change policy. He is recipient of the Aaron Wildavsky Enduring Contribution Award from the American Political Science Association and the Thomas R. Dye Service Award from the Policy Studies Organization.

Professor Mazmanian served as member of the Technical Assistance Team to the Government of the People's Republic of China, Asian Development Bank Project, "Innovations in Administrative Functions of Environmental Protection and Human Resources Development, 2013-2015". He served as Executive Director of the "Report of the California Adaptation Advisory Panel to the State of California," in 2009-2010, and a member of the "Task Force on Environmental Governance of the China Council for International Cooperation on Environment and Development," in 2005-2006. He was vice-president followed by president of the National Association of Schools of Public Affairs and Administration, 2004-2006.



Judith Mitchell, J.D.

Judith Mitchell was elected to the South Coast AQMD Governing Board in 2010 as the representative for cities in the western part of Los Angeles county. In May 2013 she was appointed by Governor Edmund G. Brown Jr. to the California Air Resources Board as the South Coast AQMD Member, and confirmed by the state Senate.

Council Member Mitchell was elected to the Rolling Hills Estates City Council in 1999, and is serving her fourth term as a council member. She has served as Mayor in 2019, 2014, 2009 and 2004, and has been involved in city activities for over 30 years. Appointed in 1984 to the city's Park and Activities Commission, and in 1994 to the Planning Commission, she helped establish Highridge Park, the 36-acre George F Canyon Nature Center, and the 28-acre Linden H. Chandler Preserve, the latter two being critical parts of the city's natural environment and the sites of intensive habitat restoration efforts. A strong advocate for her city's equestrian lifestyle, she has promoted the preservation of open space, riding trails, and the community's rural character. Her public service has included a strong interest in environmental protection. She initiated the city's first Environmental Advisory Committee, which facilitated the city's adoption of energy-efficient, green building guidelines, and a water conservation ordinance in 2008.

Council Member Mitchell was the President of the League of California Cities in 2009. Her involvement with the League of California Cities includes service as the chair of the League's Environmental Quality Policy Committee for two years, chair of the League's Climate Change Working Group, which drafted policy guidelines to address the challenges of global warming and greenhouse gas emissions. She has also chaired the League's Employee Relations Policy Committee and served on the League's CEQA task force, the Infrastructure Task Force, the Flood Control Working Group, and the Pension Reform Task Force.

Council Member Mitchell has served on the Palos Verdes Peninsula Regional Law Enforcement Committee and the Palos Verdes Peninsula Transit Authority, acting as chair from 2002 to 2004. She is an Alternate Commissioner of the Los Angeles County Local Agency Formation Commission. She serves as a Member of the Regional Council of the Southern California Association of Governments (SCAG), and as a Member of SCAG's Legislative, Communications and Membership Committee.

As a past Chair and Board Member of the South Bay Cities Council of Governments (SBCCOG), she was instrumental in establishing the South Bay Environmental Services Center (SBESC), a partnership between the South Bay Cities Council of Governments and Southern California Gas Company, Southern California Edison, West Basin Municipal Water District, City of Torrance, Sanitation Districts of Los Angeles County, Los Angeles Metropolitan Transportation Authority (Metro), and County of Los Angeles. SBESC is a local clearinghouse for information---workshops, materials and outreach---on energy efficiency, water conservation and environmental sustainability to assist public agencies, businesses, and residents of the South Bay to best utilize the many resources available to them through a wide variety of statewide and local energy efficiency and water conservation programs.

Council Member Mitchell was born in South Bend, Indiana. She received her B.A. from Purdue University, an M.A. from University of California at Los Angeles, and her J.D. from Loyola Law School at Los Angeles. Mayor Mitchell is a retired attorney and was involved in an active business litigation practice until 2001.



Jennifer Pearce, MCRP

Jennifer Pearce is a Principal Manager in Southern California Edison (SCE)'s Business Resiliency Department, responsible for Assessment, Mitigation and Resiliency Planning Programs. Jenny leads the company's Climate Adaption and Severe Weather Program and has extensive experience in catastrophic disaster response planning at both the national and local levels. She has worked in Washington, D.C. at the Federal Emergency Management Agency (FEMA), leading their national planning efforts, and was also part of the core national team working on the implementation of the President's National Preparedness Goal. She has been part of the response during multiple large-scale disasters, including the Haiti Earthquake in 2010, Hurricane Sandy in 2012, and closer to home the Thomas Fire in 2017.



Frank Vram Zerunyan, J.D.

Frank Vram Zerunyan, JD is a Professor of the Practice of Governance at the Sol Price School of Public Policy and Director of Executive Education at USC Price Bedrosian Center on Governance and The Neely Center for Ethical Leadership and Decision Making, an Interdisciplinary Center USC Marshall USC Viterbi and USC Price (DECIDE), as well as Director of ROTC Programs. His key areas of expertise include Local Governments, Public Private Partnerships, Civic and Ethical Leadership, Land Use, Regulation, Negotiation and Executive Education. He teaches graduate courses on Intersectoral Leadership (Collaborative Governance), Business and Public Policy, International Issues in Public Policy, Negotiation, Place Institutions and Governance as well as International Laboratory. Frank also lectures locally and globally to build capacity and foster leadership among public executives worldwide. In his capacity as an honorary instructor colonel in the Armenian Army and Air Force, he lectures, coaches and advises on academic affairs at the Vazgen Sargsyan Military University in Armenia. For his influential work over the past five years in Armenia, he was awarded LL.D. Doctor of Laws – Honoris Causa by the Public Administration Academy of the Republic of Armenia.

Frank is a three term Mayor and still serving Council member in the City of Rolling Hills Estates, California. In his role as a public official, after serving as Chair of the Planning Commission in Rolling Hills Estates, Frank was elected to the City Council in 2003 and re-elected in 2007, 2011 and 2015. He previously served and continues to serve on various regional public boards, including law enforcement,

sanitation, technology and transit. He has chaired and continues to chair select city government committees in Rolling Hills Estates. Frank's public service on various local government policy committees extends statewide with the California League of Cities, California Contract Cities Association and Southern California Association of Governments. In 2008, Frank was elected and assumed a leadership role as the 52nd President of California Contracts Cities Association, the second largest municipal organization in the state of California with approximately 70-member cities and 7 million residents.

As a gubernatorial appointee under Governor Schwarzenegger, Frank was a state regulator serving on the Medical Board of California in the Department of Consumer Affairs. He was elected by the Board to serve as its Vice President. After five years of service on the Medical Board, Frank's term expired in June of 2011. His responsibilities on the Medical Board included the promulgation of regulation, professional discipline and the sixty million plus budget of the Medical Board.

In January of 2013, Frank was appointed to an ad hoc experts committee on capacity building in public administration at the United Nations Division for Public Administration and Development Management in the Department of Economic and Social Affairs. In that capacity, he lectures and conducts capacity building seminars at UN headquarters in New York as well as at UN Forums around the world. As part of his global academic service focused on governance, Frank was appointed to the Editorial Council of the Public Administration Scientific Journal for the Republic Armenia.

Frank has more than 30 years of comprehensive and multi-sectorial experience as a lawyer, judge pro tem, author, consultant, director, board member, professor and public servant. Frank has been honored as one of Southern California Magazine's Super Lawyers since 2004, The Legal Network's Top Lawyers in California, Marquis' Who's Who in America and American Law and Government institutions like the California Assembly, the California Senate, the County of Los Angeles and various city governments for his leadership in the public sector. In the not for profit sector, Frank chaired the Daniel Freeman Hospitals Foundation in 2001-02 and oversaw the successful distribution of \$8 million in gifts. He has acted as a policy advisor and counsel to the Armenian National Committee of America in Washington DC. Frank also served as chairman of the Board of Governors of the worldwide Armenian Bar Association. As a lawyer, he is licensed to practice law in California, District of Columbia (inactive), Courts of International Trade, Federal Courts in the 9th Circuit, and the Supreme Court of the United States of America.

Frank earned his Doctor of Jurisprudence (Doctor of Laws) degree from Western State University College of Law and his Bachelor of Arts degree from California State University Long Beach. He also completed his advanced legal studies in Corporate Taxation at the University of Southern California Law Center (USC Gould). He is a graduate of California League of Cities' Civic Leadership Institute, an educational forum for the state's rising leaders.