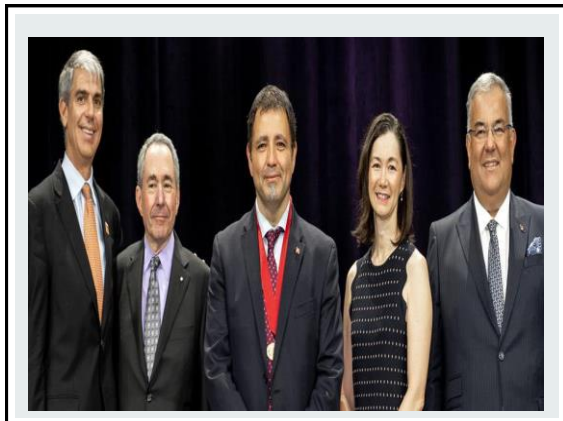
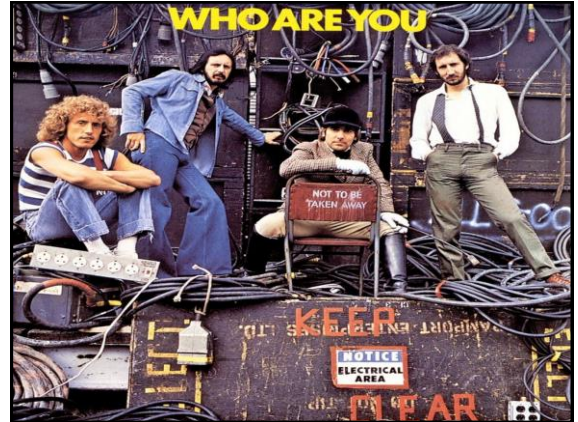


CAREERS IN OTOLARYNGOLOGY

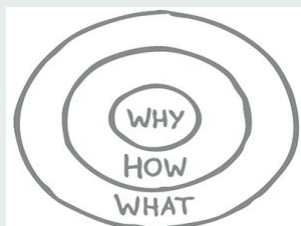
Albert L. Merati, MD FACS
 Immediate Past-President, AAOHNS/F
 Professor and Chief, Laryngology
 Department of Otolaryngology - HNS
 University of Washington School of Medicine
 Seattle, WA



HAVE A MISSION

- Have you ever written out your mission?
- Who are you and what do you want your life to look like in the future?
- ALM: The Essential #2: how do I get there?

START WITH WHY



WHAT POWER DO I HAVE?

- Yes
- No
- V/E Ratio



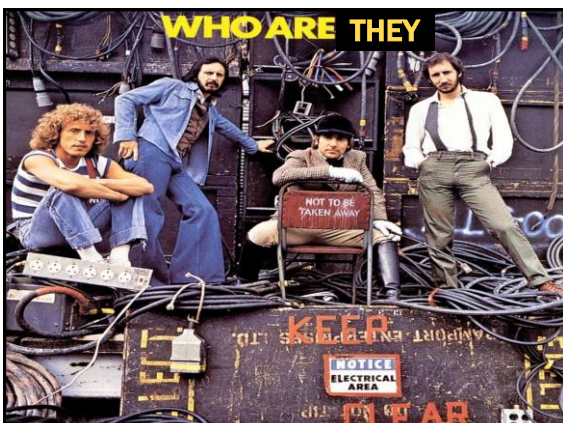


WHAT ARE THE KEY DIFFERENCES AMONG OTOLARYNGOLOGY PRACTICES?

- Employed v Self-employed
- Size of practice
- Substantially involved in training

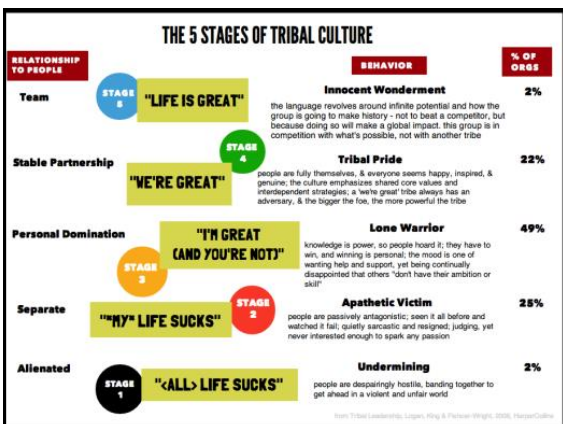
WHY DOES ANYONE WANT TO HIRE YOU?

- Need
- Specialization?
- You have to understand what you will bring to a practice
- What is in it for them?



TEAM

- A team is not a group of people working together; it is group of people who trust each other...
- Simon Sinek

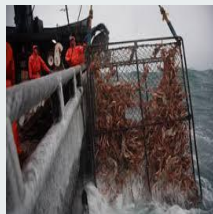


WHAT ARE THE BIG QUESTIONS?

- Many of them are not unique to Otolaryngology
- How am I going to get paid/run my practice?
- How does this all look in the world during and after COVID?
- Workforce
 - Match trend update
 - Trainee debt
 - On Call
 - What is the role of APPs in our practice?
 - "Satellitosis"
- Ongoing subspecialization within OTO-HNS: impact?

CRAB IS THE CURE-ALL

- Finances impact engagement



JUST WHAT DO WE THINK THE FUTURE LOOKS LIKE?

Technology, communication, automation
- CXR example - is otoscopy next?



Smartphone Ear Infection Detection

RESEARCH ARTICLE: EAR INFECTION
Detecting middle ear fluid using smartphones
 Joseph Chang¹, Shant Raje^{1,2}, Raghavendra Hanthakumar¹, David By¹ and Shreshth Gulabani¹
 1. Univ of Arizona, 2. Children's

Science Translational Medicine 11 May 2019
 DOI: 10.1126/scitranslmed.aba0124

Science Translational Medicine
 Vol 11, Issue 492
 10.1126/scitranslmed.aba0124
 Table of Contents

A Smartphone App And A Paper Funnel Could Help Parents Diagnose Kids' Ear Infections

npr

W PAUL G. ALLEN SCHOOL OF COMPUTER SCIENCE & ENGINEERING

Seattle Children's HOSPITAL • RESEARCH • FOUNDATION

Sensitivity 0.85
Specificity 0.82

Phone 5S: 10.9K, 12.9K

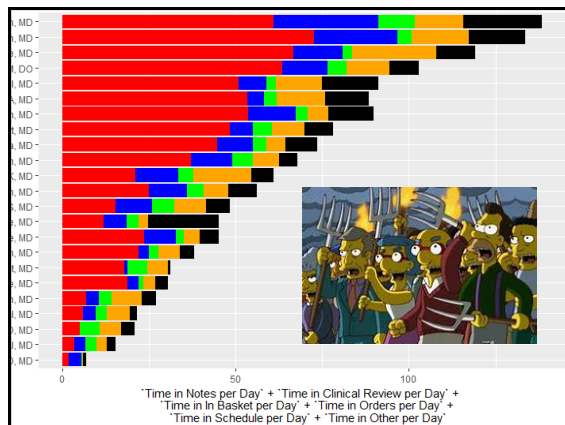
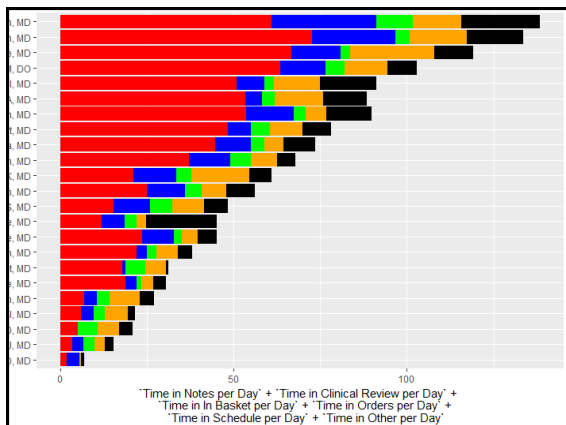
Frequency (kHz)

Amplitude (dB)

Ear canal Middle ear Back

Temporal membrane Middle ear space Tympanic membrane

— Middle ear with fluid
 — Middle ear without fluid
 • Acoustic dip



MATCH/PIPELINE

- Do we really have a problem?
- Why were folks freaking out?
 - Are we elitist?
 - Proud? Prideful?
- Were the 2017 and 2018 match a harbinger of things to come?
 - Medical student exposure

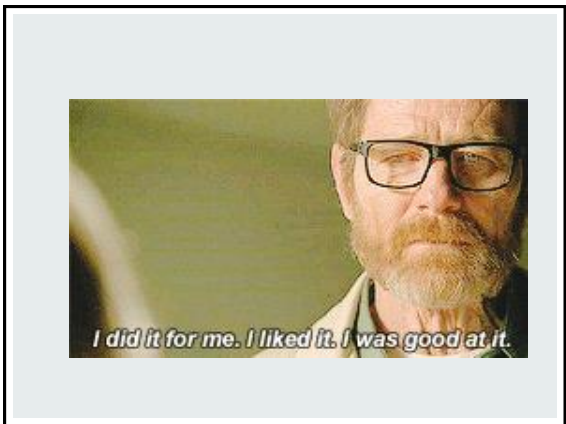
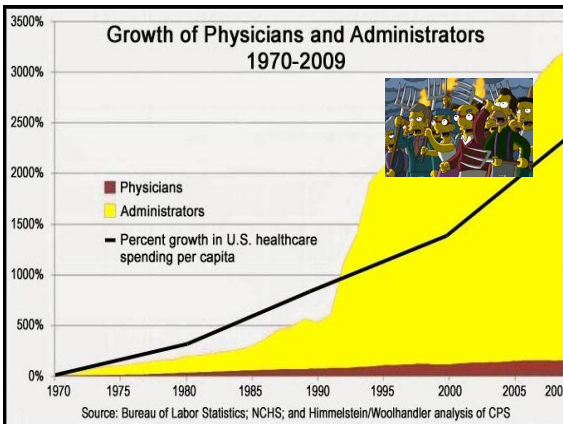


SUBSPECIALIZATION

- Do we really have a problem?
 - What is the problem?
 - How much of what a fellowship trained person does is really fellowship dependent?
 - Quality control for cases
 - Acoustic Neuroma
 - Pediatric Open Airway Reconstruction

What are the challenges particular to Academic medicine?

- How do we launch and maintain scholarly careers?
 - Traditional clinician scholar?
 - Surgeon scientist?
 - How do we value teaching?
 - Peer reviewed publications - \$\$\$
- How well are we preparing our trainees for what they are headed into?
 - What is the role of the general/comprehensive Otolaryngologist in resident training?



LEADERS ARE SELFISH

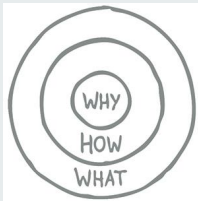
- Why do we pursue leadership roles?
 - Ego
 - Fear of being left out
 - Delusion of exceptionalism: "I must be the only person for the job"
 - It is challenging (and therefore rewarding)
 - It is fun (and therefore rewarding)

LEADERS ARE SELFLESS

- You will be judged on how you have best helped and served others
- Achieving most day-to-day task/mission objectives are rarely of primary career significance to you
- Building/creating is its own reward - Plant the seed for a tree the fruit of which you will not personally partake

WHAT PRICE DO WE PAY?

- Health
- Family
- Friends
- Money



Renewal, reflection, regret

On May 18, 2019, here and I went to my first and only appearance at an University of Washington World Leadership Council 2-day event at the University of Washington. I was invited to give a keynote address and received 100+ likes on my video. I was invited to give a keynote address and received 100+ likes on my video. I was invited to give a keynote address and received 100+ likes on my video.



Albert S. Berman, CEO AUCWORLD President

“The lesson for me was that I needed to stop the car and pull over to the side of the road to make changes.”



LAST FEW THOUGHTS

- Recognize that there is often an unseen hand in your careers. Now your turn.
- Gratitude and resilience are synergistic forces in support of professional well-being
- Can you be too "nice"?



- It gets back to the first question: what is it that you really want from life?





Serve on a committee

