



USC Well-being Collective

A university-wide effort to create a health promoting campus.

An Introduction to the USC Well-being Collective

Administered by
USC Student Health | Office for Health Promotion Strategy
Backbone for the USC Well-being Collective



The Collective Impact Framework (New Definition)

The Collective Impact is a network of community members, organizations, and institutions who **advance equity by learning together, aligning, and integrating their actions** to achieve population and systems-level change.



COLLECTIVE IMPACT

The Collective Impact Framework: 5 Essential Conditions

- ❑ **A Common Agenda**, shaped by collectively defining the problem and creating a shared vision to solve it.
- ❑ **Shared measurement**, based on an agreement among all participants to track and share progress in the same way, which allows for continuous learning, improvement, and accountability.
- ❑ **Mutually reinforcing activities**, integrating the participants' many different activities to maximize the end result.
- ❑ **Continuous communication**, which helps to build trust and forge new relationships.
- ❑ **A "backbone" team**, dedicated to align and coordinate the work of the group.



COLLECTIVE IMPACT

The Collective Impact Framework: 5 Strategies for Centering Equity

- ❑ Ground the work in **data and context**, and target solutions
- ❑ Focus on **systems change**, in addition to programs and services
- ❑ Shift power within the **collaborative**
- ❑ Listen to and act with **community**
- ❑ Build **equity, leadership, and accountability**

Strengthen a culture driven by student wellbeing

Our commitment is to enhance student wellbeing by aligning mutual efforts in all areas of the Trojan experience.



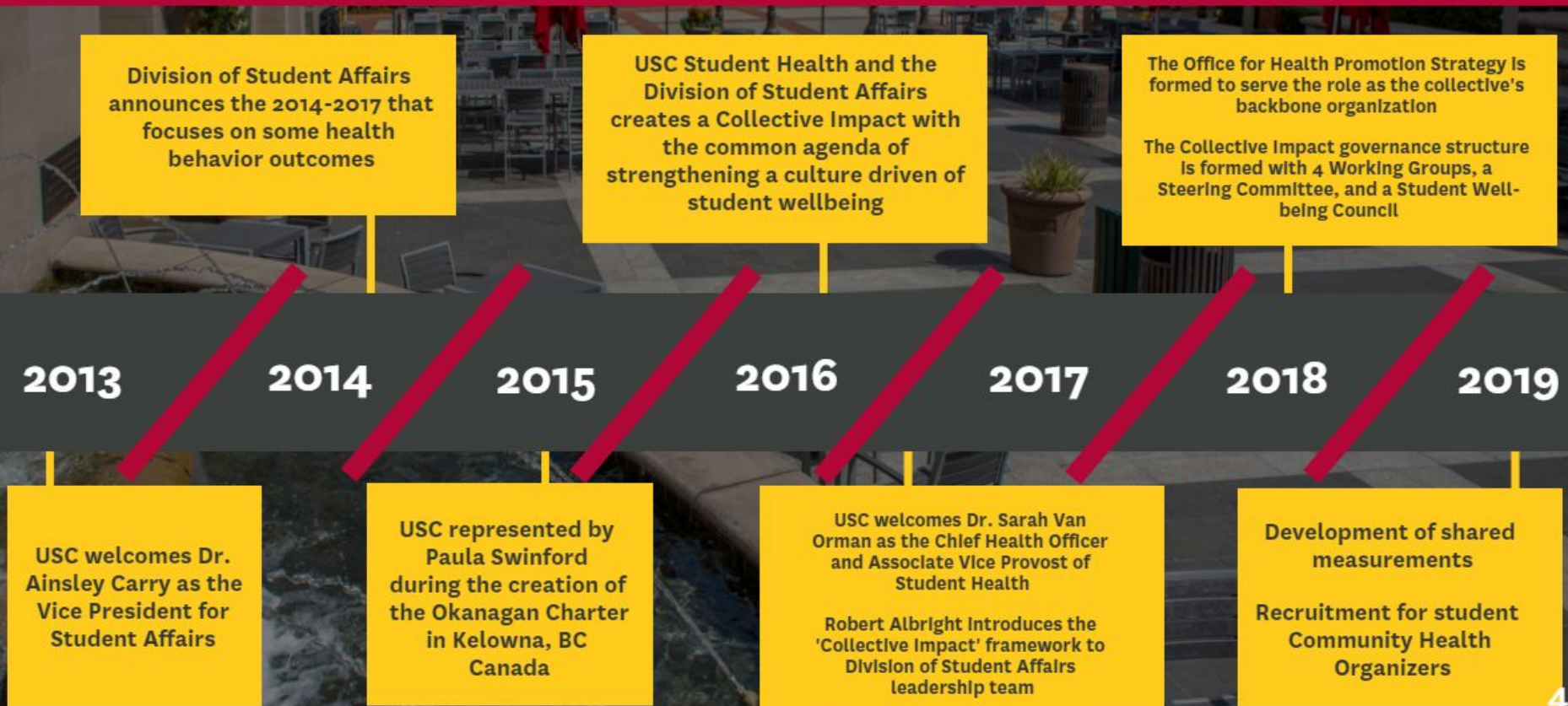
**OUR
SHARED
GOAL**

Together, we aim to:

- Enhance the culture of equity and inclusion
- Cultivate a culture where individuals and communities thrive
- Disrupt the culture of at-risk substance use
- Foster a culture of consent and healthy relationships



USC Well-being Collective: Timeline



Partner Participation

FY21 Institutional Partners

Academic Operations and Strategy, Planning and Design

Administrative Operations

Sustainability

Admissions and Planning, Enrollment Services

Admissions and Planning, Orientation Programs

Athletics, Sports Psychology Services

Auxilliary Services, Engagement and Communications

Campus Wellness and Crisis Intervention

Center for Excellence in Teaching (CET)

Equity, Equal Opportunity and Title IX

Graduate Programs

Undergraduate Student Government

University Relations and Communication

Keck School of Medicine

Public Safety

Student Affairs

Student Health

External Partner, Haven at College

External Partner, USC Hillel

Partner Participation

FY21 Recognized Student Organizations

American Lung Association Club

Annenberg Communication Graduate Student Association

Change the Stigma at USC

Colleges Against Cancer

Daily Trojan

Delta Omicron Zeta

Delta Phi Epsilon

Emergency Medical Services of USC

Entrepreneur and Venture Management Association

Graduate Student Government

Interfaith Council

USC Veteran's Association

Inter-Health Council

Men's Club Soccer

National Alliance on Mental Illness at USC

Peaks and Professors

Persian Academic and Cultural Student Association

Physical Therapy Class Council

Trojan Scholars Society

Trojan Shelter

Troy Philippines

Undergraduate Student Government

Upsilon Phi Delta

Viterbi Graduate Student Association

COMMUNITY HEALTH ORGANIZERS

Committed to advancing health and wellbeing efforts in our diverse student communities

- Listens and engages with the student community
- Communicates stories and lived-experiences to inform key university decision-makers
- Mobilizes student community





USC Wellbeing Champions

- Leaders of Registered Student Organizations (RSOs)
- Consults with the Office for Health Promotion Strategy to align mission, vision and objectives to USC Well-being Collective strategic goals
- Mini-grants available for student initiatives that promote wellbeing actions

To track progress, members of the student community and the participating partners of the Well-being Collective worked to identify 8 Key Performance Indicators (KPIs) to regularly report and share with the whole USC community.

- 1. Positive Sense of Belonging**
- 2. Fairness and Equity in classroom**
- 3. Fairness and Equity out of classroom**
- 4. Positive Mental Health**
- 5. At-risk Drinking among all students**
- 6. At-risk Drinking among incoming undergraduates**
- 7. Sexual Assault**
- 8. Upstanding Behaviors**



KEY PERFORMANCE INDICATORS

Equity + Inclusion

Enhance the culture of equity and inclusion

National Assessment of Collegiate Campus Climates

Student Affairs: SEIP

Healthy Minds Study: Equity in Mental Health data

Student Health: Health Promotion Strategy

Implicit Bias Training

Student Affairs: SEIP

Pronoun Guidelines

Student Affairs: SEIP

Trojan Food Pantry

Student Affairs: SEIP, Campus Activities

Support for Underrepresented

Students (e.g. First Gen & diversity programming)

Student Affairs: Career Services, Office of International Services, DSP, SEIP

Residential Curricular Approach

Student Affairs: Residential Education

Diversity Training for Student Leaders

Student Affairs: Residential Education, Campus Activities

New Policy for Data Disaggregation

Student Health: Health Promotion Strategy

Thrive + Mental Health

Cultivate a culture where individuals and communities thrive

JED Campus

Administrative Operations, CWCI, Academic Advisement, Student Health, Student Affairs, Athletics

USC Wellbeing Institute

Student Affairs, Student Health, Academic Advisement

EverFi Mental Wellbeing

Student Health, Human Resources (Trojan Learn)

Residential Curricular Approach

Student Affairs: Residential Education

Lets Talk, Wellness Wednesdays and Thriving Thursdays Workshops

Student Affairs: Campus Activities, SEIP, TES; Student Health: CMHS, Health Promotion Strategy

Increased Access to Mental Health Care

Student Health: CMHS

Financial Wellbeing Resources

Student Affairs: Career Services

Social Media Campaign - #BeThe1To and Seize the Awkward

Student Health: Marketing and Communications, Health Promotion Strategy

At-risk Substance Use

Disrupt a culture driven by at-risk substance use

Policies on alcohol & marijuana use at events

Student Affairs: Career Services, Residential Education

New Policy on Alcohol advertising

Student Affairs: Student Publications, Marketing & Sponsorship

Expansion of BASICS

Student Affairs: Residential Education, SJACS; The Haven at College; Student Health: CMHS

Student Affairs Tailgate Expansion

Student Affairs: Residential Education, Campus Activities; Cultural Relations and University Events

Game Day Proposal

Student Health, Student Affairs, Administrative Operations, Housing, DPS

Consent + Healthy Relationships

Foster a culture of consent and healthy relationships

Anti-harassment & Non-discrimination Policy for Events

Student Affairs: Career Services

Bystander Training

Student Affairs: Campus Activities, USG; Student Health: RSVP

Curricular Approach - Self Awareness

Student Affairs: Residential Education

2019 AAU Survey on Sexual Assault and Sexual Misconduct

Student Health, Student Affairs, University Communications

Trojans Respect Consent Workshops

Student Health: RSVP; Student Affairs: Campus Activities, USG; Title IX

Increased Prevention, Advocacy and Counseling staff

Student Health, RSVP



USC Student Health Office for Health Promotion Strategy

Backbone for the USC Well-being Collective

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